



Uniform exterior appearance on all glass



Purelite 40 increases occupant comfort



Film improves safety of glass entrances

New Bank Building Improves its Energy Efficiency and Occupant Comfort with Sunscape Designer Window Film

The Challenge:

Southeast Bank based in Knoxville, TN built a new four-story commercial building to house their local branch, service call center, mortgage office and executive offices. The beautiful new facility was built with energy efficiency in mind and that mindset continued in the selection of the building's finishes.

The management staff had already experienced the benefits of window film at their previous location and knew that installing film on the new building was a necessity. Prior to the new space being occupied, staff met with several local window film dealers to select an installer who would be able recommend the best product and meet their high expectations.

The Solution:

Promark Window Tinting was selected as the installer of choice due to the company's expertise and large range of high-end product offerings. To best meet the glare and heat reduction concerns of the bank, while still providing a film with a strong aesthetic appeal, Promark suggested Sunscape Purelite 40. Where soft light is the desired effect, this technologically-developed window film allows excellent solar protection while providing a very soothing view and appearance.

The Results:

The bank staff felt that the Purelite 40 delivered the "classy and subtle appearance they were looking for." Employees are looking forward to moving into the new office space that promises to deliver a pleasant work environment through soothing light pouring through the windows, reducing glare and providing balanced temperatures throughout the building. The film will also help keep all the furniture and flooring from falling victim to fading. Sunscape films also improve glass safety in the event of a small object hitting a window such as a bird or hail.

Installing window film was only one part of Southeast Bank's numerous efforts to create a beautiful, energy efficient, new space as they continue to work towards earning a LEED certification for the building. LEED certification is a collection of efforts to improve energy efficiency through building design, materials, features and mechanical systems.

Project Summary:

Project: Commercial Bank Building
Location: Knoxville, TN
Installer: Promark Window Tinting
Film Type: Sunscape Purelite 40
Date: August 2014
Scope: 4,519 sq. ft. of glass/447 panes



B Y M A D I C O

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